Walking/Biking Safety
A Shared Responsibility

Be Visible:
- Wear bright/light colored clothing and/or reflective materials
- Use LED lights at night when walking & bicycling. It is the law for bicycling
- Cross the street in a well-lit area at night
- Stand clear of buses, hedges, parked cars, or other obstacles before crossing so drivers can see you

Be Predictable:
- Walk facing traffic if there is no sidewalk. Bike with traffic—not against
- Don’t assume vehicles will stop - Make eye contact with drivers and communicate your intentions

Be Alert and Aware:
- Look across ALL lanes you cross and visually clear each lane before proceeding
- No headphone or cell phone use while walking or bicycling
- Remain sober and alert
- Obey traffic signals, signs, and devices

Transit Safety
Try Transit

- Stay back from the curb before boarding bus
- Avoid running or bicycling into traffic to catch bus
- Communicate with bus driver your travel intentions
- Front seats are designated for passengers with unique mobility needs or the elderly
- Do not block the bus aisle with bags or any other items
- Bicyclists: Please return bike rack to the upright position if your bicycle was the last one on the rack

New Mexico Pedestrian & Bicycle Safety Initiative #NMLFM

LOOK FOR ME is a travel safety campaign partnership between the UNM Center for Injury Prevention Research & Education and New Mexico Department of Transportation Traffic Safety Division
HELP MAKE OUR STREETS SAFE FOR EVERYONE. HERE'S HOW:

Reduce Speed

Provide a safe travel distance away from persons biking or walking

Remain sober while traveling. Don’t throw any debris from your vehicle

Avoid stopping in crosswalk or blocking sidewalk

Avoid parking/driving in bike lane

PLEASE PAY FULL ATTENTION:
Do not talk, text, or use cell phone while driving. Minimize all distractions